



## EUSKOOPCYCLE : Cycling platform in the basque country

Creation of a sustainable cross-border cycling logistics platform for the hospitality sector and local businesses.





























## Partners

### Ziclo-P

C. Uztarroz, 41, bajo  
31014 Pamplona, Navarre

### La Carrera

### Botxo riders

## Objectives

The aim of the project was to establish and formalise cooperation agreements between several cooperatives for the future creation of a service cooperative: CoopCycle Euskal Herria, an institutional tool enabling the pooling of resources and services among cooperatives. **Dates** : 01/06/2022 – 30/11/2023

**Budget** : 25 000 €

## Results

- Spaces for meeting and exchange established between cross-border SMEs.
  - Launch and assessment of the economic viability of the food home-delivery service.
  - Development of the final stage of sustainable logistics (from distribution centre or storage facility to final destination) in the urban centres of the intervention territories.
  - Institutionalisation and creation of the 'Basque Country Koopcycle' brand.
  - Creation of a sustainable home delivery service directly connected to public transport operators.
- Creation of a documentation and study kit based on these experiences for future use.